

## SİMOFUN OYUN TEKNOLOJİLERİ ANONİM ŞİRKETİ

### WEB SITE PRIVACY NOTICE WITHIN THE SCOPE OF THE LAW ON PROTECTION OF PERSONAL DATA NUMBERED 6698

We, SİMOFUN OYUN TEKNOLOJİLERİ ANONİM ŞİRKETİ. (hereinafter called “Company”) have respect and attach important to right of privacy. As it is, we want to inform you about your rights regarding usage and protection of your personal data in accordance with the Law on Protection of Personal Data numbered 6698 (hereinafter called “LPPD”).

#### **a. Data Controller**

As SİMOFUN OYUN TEKNOLOJİLERİ ANONİM ŞİRKETİ (Hereinafter referred to as “Company”), we inform you that we process your personal data in the capacity of data controller, within the scope of Law on the Protection of Personal Data numbered 6698 (Hereinafter referred to as “LPPD”) and other relevant legislation.

#### **b. Processed Category of Personal Data**

Your personal data consisting of identity, contact, finance, CCTV, customer transaction, legal transaction and process security shall be processed within purposes and legal grounds stated in this [Web Site Privacy Notice](#).

#### **c. Purpose of Personal Data Processing**

Your personal data shall be processed for the following purposes,

- Conducting communication activities,
- Conducting custody and archive activities,
- Conducting business continuity activities,
- Conducting agreement process,
- Implementation of the necessary works by our business units to benefit you from the products and services offered by our company,
- Ensuring the legal, technical and commercial safety of the relevant persons involved in the business relationship,
- Conducting financial and accounting affairs including invoices, conducting legal affairs, conducting and planning corporate communication activities,
- Conducting goods and services sales process,
- Conducting logistic activities within the scope of goods and services sales process,
- Conducting advertising / campaign / promotion processes,
- Receiving and evaluating suggestions for improving business processes,
- Conducting customer relationship management processes,
- Conducting activities for customer satisfaction,

within the scope of legal grounds stated in Article 5 (2) of LPPD “a) it is clearly provided by the laws”, “(c) processing of personal data belonging to the parties of a contract, is necessary provided that it is directly related to the conclusion or fulfilment of that contract”, “(ç) it is mandatory for the controller to be able to perform his legal obligations”, “(e) data processing is mandatory for the establishment, exercise or protection of any right.”, “(f) it is mandatory for the legitimate interests of the controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject.”

#### **d. The Recipients and the Purposes of the Transfer of Your Processed Personal Data**

Your personal data will be transmitted without the explicit consent of the data subject pursuant to Articles 8 (2) (a) of the LPPD for the following purposes:

- In order to conduct finance and/or accounting affairs within the scope of collection of payment regarding goods and services, it shall be shared with agreed accountant, notary, execution offices and/or courts, if required.
- In order to fulfil the legal obligations and services in accordance with the relevant legislation, it shall be shared with relevant public institutions and organizations if required or requested.
- In order to follow the legal processes, it will be shared with our lawyers as necessary within the framework of the confidentiality obligation.
- In order to deliver the goods or services subject to contract within the scope of goods and services sales process, it will be shared with agreed logistic firm.

#### **e. Method of Collecting Your Personal Data**

Your personal data is obtained in verbal, written form or via electronic media, by using automatic or non-automatic methods for legal reasons stated in article 5 (2) of LPPD in order to fulfil the purposes stated in paragraph (c) of this text:

- Sending e-mail messages, communicating via phone call, filling out forms on the website and contacting via social media platforms.
- Sharing business cards during customer visits, seminars or events.
- Arranging or filling out form/document/bill

#### **f. Cross-border Data Transfer**

Information and communication technology applications and software (“IT Systems”) (*Google Workspace e-mail, online meeting and remote connection software*) shall be used within the scope of conducting work activities. Infrastructure and data bases of such services are located abroad.

Your personal data shall be transferred to abroad by “*obtaining your explicit consent*” for purposes of conducting communication activities, since the infrastructure and data bases of used IT Systems are abroad.

#### **g. Your Rights as Data Subject**

Within the scope of article 11 of LLPD, you have rights as data subjects and you can deliver your requests regarding these rights by filling in all the information specified in the Data Subject Application Form on our website, in pursuance of article 11 and article 13, paragraph 1 of the LPPD, and *Comminuque On The Principles And Procedures For The Request To Data Controller*

- by personally visiting our Company at the address “*Üniversiteler Mah. 1596.Cad. No:6 E İç Kapı No: 12 Çankaya/ANKARA*”
- through our registered electronic mail (REM) which is [simofun@hs01.kep.tr](mailto:simofun@hs01.kep.tr)
- in writing by notary or by registered and reply-paid letter in order to determine your identity and not inform the wrong persons;
- (if available) by using the e-mail address previously notified to our Company and registered in our systems to send an e-mail to [info@simofun.com](mailto:info@simofun.com) address;

or through other methods to be determined by the Board in the future.

### **EXPLICIT CONSENT FORM**

Transferring my personal data to abroad through IT Systems as stated in this Web Site Privacy Notice for purposes of conducting communication activities, since the infrastructure and data bases of used IT Systems are abroad,

- I give consent.
- I deny consent.

*Name / Surname:* \_\_\_\_\_

*Signature:* \_\_\_\_\_